



Ethical Decision Making for Business

By John Fraedrich, O. C. Ferrell

Paperback. Book Condition: New. Not Signed; Providing a vibrant new four-color design, market-leading Ethical Decision Making for Business, 8e, International Edition, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs - helping readers see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the new eighth edition incorporates comprehensive and rigorous updates that reflect the recent economic crisis and the ever-increasing academic and governmental attention being given to this area. It also includes nine all-new case studies, while other cases have been completely updated. book.



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